

Contact Name:

Date:

Business Name:

Address:

City:

State:

Zip:

Country:

Postal Code:

E-mail:

Contact Number:

Country Code:

Web site:

Formulation Profile Information

Please briefly describe the product you are interested in creating.

What type of container are you planning on using for this project?

Glass

PET

Aluminum Can

HDPE

Metal Bottle

What type of cap are you planning on using?

Plastic Cap with Safety Band

CT cap that requires additional Tamper Seal

Metal Lug Cap (Snapple Cap)

Metal "End" for cans

Method of Preservation?

Hot Fill (PET or Glass) pH < 4.0

Tunnel Pasteurization

Refrigerated

Added Preservatives

Is this a carbonated beverage?

Yes

No

Volume of Container in ounces?

Product Category?

Beverage / Drink

Supplement

Product Specific Requirements

Check all that apply

Organic	Non-GMO
Kosher	Zero-Calories
No Added Sugars	Clean Label
No Artificial Ingredients	Allergen Free
Includes Plant based Proteins	Includes Coconut Water/MCT
Includes CBD / Hemp Oil	Includes Nut "milks" / paste
Fortified with Electrolytes	Fortified with Vitamins
Includes Fruit Juices	"Not From Concentrate" Only
Includes Honey or other syrup	Must not include Alcohol based flavors
Includes Functional Ingredients	Includes Adaptogens

Please list other specific ingredients or characteristics that make your product unique in the marketplace:

Calorie Target per Serving as defined by FDA, typically 1 full container

Target Cost of Goods for Ingredients per serving

of Flavors / SKUs

Same base formula for all flavors?

YES
NO

Please list existing products in the marketplace that could be considered a competitor or have characteristic that you like or dislike that should be considered when developing your product.

Once you have completed the form, please save it as a PDF and email it to: info@metabrandcorp.com - We recommend you download our standard Confidentiality & NDA Agreement by clicking the link. Or use (<http://metabrandcorp.com/wp-content/uploads/MetaBrand-Confidentiality-NDA-2019-V4.pdf>)