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**Contact Name:** \_\_\_\_\_ **Date:**

**Business Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Country:** \_\_\_\_\_ **Postal Code:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

**Contact Number:** \_\_\_\_\_ **Country Code:** \_\_\_\_\_

**Web site:** \_\_\_\_\_

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## Formulation Profile Information

**Please briefly describe the product you are interested in creating.**

**What type of container are you planning on using for this project?**

Glass                      PET                      Aluminum Can                      HDPE  
Metal Bottle

**What type of cap are you planning on using?**

Plastic Cap with Safety Band  
CT cap that requires additional Tamper Seal  
Metal Lug Cap (Snapple Cap)  
Metal "End" for cans

**Method of Preservation?**

Hot Fill (PET or Glass) pH< 4.0  
Tunnel Pasteurization  
Refrigerated  
Added Preservatives

**Is this a carbonated beverage?**                      Yes                      No

**Volume of Container in ounces?**

**Product Category?**                      Beverage / Drink                      Supplement

## Product Specific Requirements

### Check all that apply

- |                                 |  |
|---------------------------------|--|
| Organic                         | Non-GMO                                |
| Kosher                          | Zero-Calories                          |
| No Added Sugars                 | Clean Label                            |
| No Artificial Ingredients       | Allergen Free                          |
| Includes Plant based Proteins   | Includes Coconut Water/MCT             |
| Includes CBD / Hemp Oil         | Includes Nut "milks" / paste           |
| Fortified with Electrolytes     | Fortified with Vitamins                |
| Includes Fruit Juices           | "Not From Concentrate" Only            |
| Includes Honey or other syrup   | Must not include Alcohol based flavors |
| Includes Functional Ingredients | Includes Adaptogens                    |

**Please list other specific ingredients or characteristics that make your product unique in the marketplace:**

**Calorie Target per Serving as defined by FDA, typically 1 full container**

**Target Cost of Goods for Ingredients per serving**

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**# of Flavors / SKUs**

**Same base formula for all flavors?**

YES  
NO

**Please list existing products in the marketplace that could be considered a competitor or have characteristic that you like or dislike that should be considered when developing your product.**

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Once you have completed the form, please save it as a PDF and email it to: [info@metabrandcorp.com](mailto:info@metabrandcorp.com) - We recommend you download our standard Confidentiality & NDA Agreement by clicking the link. Or use (<http://metabrandcorp.com/wp-content/uploads/MetaBrand-Confidentiality-NDA-2019-V4.pdf>)